



Dixie Vintage Antique Automobile Club, Inc Newsletter

<https://www.facebook.com/dixievintageauto/>

September 2022 Hoover, Alabama



Dixie Vintage Events

DIXIE VINTAGE EVENTS

Dixie Vintage First Saturday Cruise-In:
Saturday, September 3, 2022, 8-11 am
Hoover Tactical Firearms
1621 Montgomery Highway
Hoover, Alabama 35226

Dixie Vintage Business Meeting:
Tuesday, September 6, 2022, 6 pm
Dale's Southern Grill
1843 Montgomery Highway
Hoover, Alabama 35226

Dixie Vintage Mid-Month Cruise-In:
Saturday, September 17, 2022 8-11 am
Dunkin Lakeshore
300 Commons Drive
Homewood, Alabama 35209

Visit <http://WWW.DVAAC.COM> for more information about Dixie Vintage Antique Automobile Club.

You may mail your dues (\$20) check to:
Ed Zanaty, 1312 Forest Ridge Court, Birmingham, AL 35226.
Checks should be made payable to Dixie Vintage Antique Automobile Club. Thank you!

Non-Dixie Vintage Events

Cars by the Creek

September 10th, 2022
Orr Park, Montevallo, AL
Registration 9 AM
All Years, Make and Models Welcome
Best of Decade Awards
Best of Show Awards Car and Truck
50/50 Drawing and Door Prizes
Best "Woodie" Award
Register online
at carsbythecreek.com
Find us on facebook.

"Dixie Vintage Cruise-in at Hoover Tactical "

We will vacate the lot by 11:00A. Upon arrival at the cruise-in please park in spaces closest to Hwy 31 between Hoover Tactical and O'Reilly Auto parts. The other side of the parking lot is reserved for Hoover Tactical customers.

New Process for Ordering Name Tags

Dixie Vintage has streamlined the process for ordering name tags. This new process will expedite the delivery of your nametag to your home. The member needing a name tag will complete an order form and mail it with payment to Crown Trophy. The finished name tag will be mailed to you.

We encourage each of our members to own and wear a Dixie Vintage Car Club name tag. We really do want to get to know you. The cost of the name tag is \$10.00.



Newsletter Editor

Do you have a classic car story?

Please let us know.
Text us at 205-276-4423

New Car Members

NEW CLUB MEMBERS:

Ricky and Elicia Cloutier
Chelsea, Alabama
1955 Oldsmobile Super 88
1988 Oldsmobile Custom Cruiser

Zack Cloutier
Chelsea Alabama
1969 Chevy Camaro
1991 Chevy Camaro

Darren Davis and Jeanette Forsyth
Pell City, Alabama
1969 Chevy Camaro SS
2006 Chevy SSR

Chris and Ivy Echols
Montgomery, Alabama
1991 Nissan Figaro
1976 Chevy Corvette

John and Jenny Merkl
Columbiana, Alabama
1929 Ford Model A Tudor

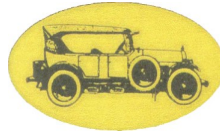
Frank Moultrie
Birmingham, Alabama
1975 Corvette Convertible
1965 Pontiac GTO
1975 Pontiac Grand Prix T Top

Welcome to the Club!

Winner of the August drawing:

Johnny Capps

Dixie Vintage Antique



Automobile Club

The Dixie Vintage Antique Automobile Club Newsletter is published monthly by Dixie Vintage Antique Automobile Club, Inc., a non-profit Alabama Corporation. The purpose of this Club is to promote interest in restoring and preserving antique, classic, and special interest old cars; and to provide a social club for members and their families of mutual interest to all. Monthly meetings and activities are conducted in a variety of locations. We encourage membership from other automobile clubs and orphan marquees.

The only requirement to become a member of Dixie Vintage Antique Automobile Club, Inc. is an interest in the history and preservation of automobiles.

2022 Board of Directors

Gary Adams, Chairman

205-706-7614

Jim Likis, Treasurer

Ed Zanaty, President, Membership

edward.zanaty@gmail.com

205-942-1312; 205-585-8580

Jim Black

2022 Officers

Ed Zanaty, President, Membership

Dale Baker, Vice President Emeritus

205-807-6581

Jim Likis, Treasurer

205-980-0314

Ken Knight, Vice president, Communications

205-849-0028

Kevin Johnson, Vice President, Graphic Design

205 563-4580

Steve Owen, Vice President, Activities

205-567-2735

Joe Alfano, Vice President, Marketing

205-222-4577

John Krauser, Vice President, Newsletter Editor

205-276-4423

Pat Krauser, Secretary

205-276-4423

Mike Likis, Accounting

205-999-4561

Ed Keller, Chaplain

205-832-5424

Gary Adams, Webmaster

Catalogs

by

John E. Krauser

When we were young, catalogs provided a way to see what products were available for sale. As the Fall Holiday Season arrived our parent's mailboxes were a good place to look for these catalogs. J.C. Penney and Sears catalogs were some of the favorites. Both contained sections devoted to toys and other items that we wanted Santa Clause to leave under the tree.

Many towns had a family-owned department store that sold most anything a family would require. My hometown of South Bend, IN had Robertson's Department Store. Their catalog arrived around Thanksgiving. It did not take long to find the toy section in the catalog. The 6th floor of Robertson's store was the place to go during the Christmas season. Toys and model trains were everywhere.

There are car guys who love railroads. Their interest may have developed from the days of seeing model train layouts that were the envy of all. Railroad lines ran in areas where we grew up. I was one of those little guys who loved trains. I lived near the New York Central Railroad Line. Lionel Trains were the most popular toy trains at the time. American Flyer was second. Both were "O" gauge and ran on the same tracks. Lionel had the magnetic knuckle coupler to connect the individual train cars. American Flyer's couplers were metal tabs. Each American Flyer car had a male/female coupler on both ends of the car.

As we grew into our teens and started owning and working on cars the Sears Catalog tool section became more popular for us. Cars needed repairs and this required tools. Sears Craftsman Tools were good, affordable, plentiful and had a lifetime guarantee. A broken Craftsman Tool was returned to Sears and a replacement was handed to us. Word is that broken tools were added to concrete floors when a new Sears Store was built. Catalogs were a big part of our car life at that time. For us car folks there was one catalog devoted to parts and accessories, that was a must have for all teens who owned cars.

The Warshawsky Company was a scrap metal yard located on Chicago's Southside. The founder, Israel Warshawsky, started the company in 1915. During World War One several auto manufactures failed. Warshawsky purchased their inventory of parts. He also added new parts to the inventory even during the Great Depression. As his company expanded, he changed the name to JC Whitney. There was no person named JC Whitney. Warshawsky wanted a more American sounding name for his company. JC Whitney was becoming the place to purchase anything related to cars.

In 1934 Israel's son Roy joined the company. He wanted to expand the company to the national level. It is believed that Roy patterned his catalog after another Chicago based company's catalog, Sears and Roebuck. An ad was purchased for sixty dollars in the national publication, "Popular Mechanics. It read, "Giant Auto Parts Catalog" for 25 cents. The response to the ad was huge. Thus, JC Whitney became a major player in selling auto parts and accessory items on a national level. Roy took control of the company after his father's death in 1943. Roy continued to improve and grow the business as customer wants and needs changed. Catalogs offering thousands of car parts and related accessory items were found in many mailboxes over decades.

The 1950's and 60's were considered the best decades for JC Whitney's success. During these two decades most guys worked on their own cars. The core of their sales centered around "hard parts". These are items such as alternators, brakes and body panels, just to name a few. Hard parts are expensive to ship and have a low profit margin. But it was the accessories sales that made the most profit for JC Whitney. The wacky accessories that JC Whitney sold were cheap to make and ship. Profit margins were high. A few examples of their magazine ads can be found on page 4.

In the 1970's, automotive technology was changing due to government regulations. Working on our daily driver was becoming more difficult. In the 1980's and 1990's JC Whitney stopped selling "hard parts" and concentrated on the unusual accessories. Overall, these products were considered worthless. Sales were dropping. Roy Warshawsky retired in 1991 and died in 1997. His sister sold the company in 2002 to The Riverside Company, an investment firm.

In 2006 an effort was made to jump start JC Whitney. Attempts were made to upgrade the company and its products. But success was not to be found. The company continued to lose customers and money. By 2020 JC Whitney disappeared into a web-based operation called carparts.com. There was no inventory, no phone number to call, no customer service, and no catalog.

The web's vast resources have made searching for and purchasing old car parts painless. Many companies offer their complete catalog of products online. And some have the provision to download a PDF file that we can store on our various devices.

Companies tend to send a small print catalog to us after a purchase of their products. If the product line is limited, we may get their full product line in a catalog. Others send catalogs with "Sale" prices to help reduce or eliminate their inventory.

Sadly, gone are the days of big print catalogs arriving in the mail listing thousands of parts and accessories. And so are telephone books with the white pages, that contained the names, phone numbers and addresses of thousands of interesting characters.

CATALOG NO. 171

The World's Most Complete Line of

AUTOMOTIVE ACCESSORIES AND PARTS

FOR ALL MAKES, YEARS AND MODELS —
FOR ALL CARS

J.C. WHITNEY & CO. 336 PAGES INDEX ON PAGES 30-34 50c

1917-19 Archer Ave. Chicago 16, Ill. Phone: CA 1-102

FREE

A Full Year's SUBSCRIPTION To J. C. Whitney Catalogs

Just mail the card below and you'll receive our newest catalogs absolutely free . . . for a full year! Each new issue brings you added pages of exciting new items at low direct-by-mail prices . . . plus the latest parts listings . . . plus special buys and exclusive items available nowhere else.

MAIL CARD TODAY FOR YOUR FREE SUBSCRIPTION!

----- FILL-IN, DETACH AND MAIL -----

'GRIP-KING' Automatic Electronic ROAD SANDER

Assures Constant Safety On All Wet or Slippery Roads. Universal — fits all cars, except convertibles and station wagons. Simple to install.

NOTE THESE FEATURES:

- TRACTION WHEN NEEDED
- Large hoppers assure an ample supply of grit for all conditions.
- Ends the messy problem of putting on and taking off of winter aids, is always ready for action.
- Instant electronic controls.
- No cables to adjust, no cables to kink and snag, no cables to freeze.
- Takes up a minimum of space in the trunk
- Easily installed.
- Rugged precision construction throughout assuring positive operation under all conditions.
- Saves clutch and tires.
- Start instantly on icy pavements.
- Pull out of slippery spots.

No. 54017 — 6 Volt \$29.95
No. 54018 — 12 Volt

GRIP-KING GRIT For Greater Traction
An all-purpose Grit for use with road sander. Also ideal for spreading on slippery sidewalks, driveways, doorways, steps, etc. Non-clogging—Non-freezing—Free-flowing.
No. 54263 — 10 lb. Bag, ea. \$1.29
No. 54264 — 50 lb. Bag, ea. \$2.98

Barefoot Accelerator Pedal

FOR ALL CARS. Unusual, attention-getting pedal that clamps over existing accelerator pedal. Chromed die cast with contrasting black body. Size: 9" long x 4" wide (2 3/4" wide at heel).
10-2140—Each. \$2.79
Shpg. wt. 1 lb.

Barefoot Dimmer Switch Pedal

Novel pedal design makes it easy to find dimmer switch — matches accelerator pedal above. Chromed die cast with contrasting black body. Fits all cars. Easy to install—no drilling—set screw mounting. Size: 13 3/4" long x 1 3/4" wide.
10-2139—Each. Shpg. wt. 2 oz. \$1.29

OPERA LIGHTS

for All Cars, Vans, Trucks and RVs

Pillar Lights add elegant beauty, functional lighting—the expensive luxury car touch. White translucent lens with choice of attractive frames. Easy to install—mount outside on center post, etc., or inside to supplement dome light. 7" long x 1-3/4" wide x 3/4" high. One easy-to-replace incandescent bulb per light. For 12V. negative ground systems. Includes bulbs, wiring, mounting ground systems. Includes bulbs, wiring, mounting gaskets, matching screws. Sold in pairs only.

A With die-cast metal frame. Leather-grain chrome-plated finish. 15-4835Y—1-Pair \$11.98

B With plastic frame. Smooth bright finish. 15-5359Y—Gold plated 1-Pair \$11.98
15-5358P—Chrome plated 1-Pair 10.98

AUTOMATIC POP-OUT CIGARETTE LIGHTER

UNIVERSAL—FITS ALL CARS & TRUCKS ONLY 2⁹⁸

Ideal for vehicles that do not have lighter as standard equipment. Easy to install—mounts in or under dash. Chrome plated metal parts and under-dash mounting bracket. Fits all foreign and domestic vehicles.

Fog, Driving or Combination LIGHT KITS

- Tungsten-filament high-intensity bulb
- Attractive chrome-plated housing to give you a dressy look

Compact auxiliary lights measure only 3-1/2" wide x 5-1/2" long x 2-1/2" deep. Fluted glass lens delivers a wide beam of light with minimum reflection. Kits include 2 lights plus toggle switch (2 toggle switches with fog/driving light).

100-Watt Complete Driving & Fog Light Kits

Choice of Round or Rectangular Light

Regular Driving Lights
H-3 Driving Lights Pierce Darkness

Regular Fog Lights
H-3 Fog Lights Penetrate Fog With Less Glare

Round Driving or Fog Light Kits. Chrome-plated steel lights are 6-1/4" diam. x 2-1/4" deep.
88-9976X—Driving Light Kit \$39.95
88-9977N—Fog Light Kit ... 1-Kit

Combination Fog and Driving Light Kits. Include 1 fluted amber fog lamp, 1 fluted clear driving lamp, special relay, mounting bracket with warning lights, toggle switches, wiring and instructions.
88-9983T—Rectangular \$49.95
88-9984A—Round ... 1-Kit

Replacement Lens and Reflector.
88-9978T—For rectangular driving light

Special 100-watt H-3 Quartz-Halogen Bulbs let you see 3 times farther than with ordinary sealed beam lights.
• Unequaled brightness, intensity and range ... approximately 300,000 candlepower
• Complete ... nothing else to buy

Top-quality Driving and Fog Light Kits are complete with everything needed for quick and easy installation. Super-slim lights fit even in the narrowest spaces. Highly-plated reflectors and special fluted lenses dissipate heat and deliver unsurpassed brightness, unparalleled intensity. Fully-adjustable, easy-mount brackets for quick positioning of lights. Driving lights have clear lenses for surer, long-range penetration without dazzle. Fog lights have amber fluted lenses to produce a wide, flat-topped beam with minimum reflection. Kits include two 100-watt lamps, special 20-amp capacity relay to avoid short-outs



TOTAL CAR CARE EXPERTS

Richard Hill
Owner/Operator

Tel: 205-322-2483
aamcobirmingham-downtown.com

2610 6th Avenue South
Birmingham, AL 35233

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Jim Baxley

Cell 205-492-2076
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L & M Rod and Customs

Building Dreams

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205-966-5581

Mark -
205-966-1975



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Alabaster, AL
35007

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Transmission Rebuilds

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Home Depot – Avondale
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Haggerty Insurance
Advanced Auto Parts
S&W Electric
Hoover Tactical
Christopher House of Antiques
Mazers

TDG (The Dobbins Group)
Spring Street Bar & Grill

August's Hoover Tac Saturday morning event was full of more fine rides.

Pictured are a few examples of those cool cars and trucks.



One Stop Shop

Hot Rods, Street Rods, Muscle Cars

All Upgrades Brakes, Suspension, Electrical, LS Swaps, Custom Wheels

Full Body Shop & Custom Paint

Air Brush Work

Interior Work

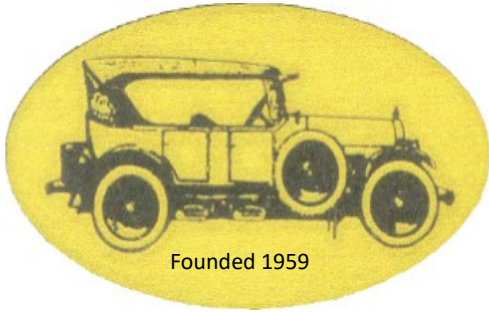
Full Builds to Flat Tires we do it All

Retired Rides LLC

Owners Greg & Sandy Tope



For sale, 1955 Ford, restored, including new interior, new glass, paint, chrome, etc. 272 automatic
Located in Selma, AL. \$17,500.
Motivated seller. 205-706-7614



**Dixie Vintage Antique
Automobile Club, Inc.**
4572 Eagle Point Drive
Birmingham, AL
35242-6942

www.dvaac.com

The 2022 Dixie
Vintage Member
Decal is now
available upon
payment (\$20) of
your 2022 Club
Dues.



Each month DVAAC President
Ed Zanaty presents the Dixie
Vintage Auto Club 's award
trophy to two current club
paying members. A picture of
the trophy is to the right.



Pictured left are the 1st winners of the August 2022
Cruise-In Favorite Trophy winner, Chris and Ivy
Echols with their 1991 Nissan Figaro

DVAAC President Ed Zanaty is presenting the trophy.

Pictured right is the 2nd winner of the July 2022 Cruise-
In Favorite Trophy winners, Pete Nicastro with his
1931 Model A Ford Hot Rod

DVAAC President Ed Zanaty is presenting the trophy.

